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Five Guys has been a Washington, D.C., area favorite since 1986 when Jerry and Janie Murrell offered sage advice to three of the Murrell brothers: "Start a business or go to college." The business route won, and the Murrell family opened a carry-out burger joint in Arlington, Va.

During the 1980s and 1990s, the Murrell family perfected their simple concept. Five Guys became The Place to get a fresh, juicy burger with all the toppings you could stuff between fresh-baked buns. Two more brothers joined the team and as the family grew, so did the business. Four more restaurants with sit-down seating were added to accommodate the growing clientele.

Early in 2003, Jerry and Janie, together with the "Five Guys," began offering franchise opportunities. In just under 18 months, more than 300 units had been sold. Now, more than 30 years after Five Guys first opened, there are over 1,800 locations across North America, Europe, Asia, the Middle East, and Australia. Another 1,500 units are in development, as Five Guys moves to expand its global footprint even further.

By maintaining a simple ethos, coupled with the highest quality, the Murrell family continues to follow through on the vision they outlined over three decades ago.

# **AWARDS**



**20**18 **20**21

### **Forbes**

AMERICA'S BEST LARGE EMPLOYERS: 2018, 2019, 2021

2018 BEST EMPLOYERS FOR WOMEN

**2019** BEST EMPLOYERS FOR NEW GRADS

### FORTUNE

2018 BEST WORKPLACES FOR DIVERSITY

**2019** BEST WORKPLACES IN TEXAS

**2020** BEST EMPLOYERS FOR DIVERSITY

# **FACTS**

FIVE GUYS CUSTOMERS ENJOY MORE THAN 260,000 PEANUTS A WEEK.

OUR BUNS, FIVE GUYS' ONLY PROPRIETARY ITEM, ARE BAKED FRESH AT BAKERIES FIVE DAYS PER WEEK.

















### **HISTORY**

#### 1998-2001

FIVE GUYS OPENS FIRST FIVE LOCATIONS IN DC METRO AREA (& GAINS FOLLOWING)

#### 2002

BEGINS TO FRANCHISE IN DC, VIRGINIA & MARYLAND

#### 2003

- SELLS OUT OF REGIONAL FRANCHISE TERRITORY IN JUST 18 MONTHS
- EXPANDS TO REST OF U.S.

#### 2010

**FIRST CANADIAN LOCATION IN ALBERTA** 

#### 2012

FIVE GUYS REACHES 1,000-RESTAURANT MILESTONE IN NORTH AMERICA

#### 2013

THE FIRST LOCATION OUTSIDE OF NORTH AMERICA OPENS IN LONDON

#### 2014

MILKSHAKES BECOME PERMANENT FIXTURE ON MENU

#### 2015

INTERNATIONAL EXPANSION TAKES OFF, WITH RESTAURANTS OPENING IN UK, UAE, SAUDI ARABIA & IRELAND

#### 2016

LANDMARK OPENINGS TAKE PLACE IN PARIS & MADRID, FIVE GUYS REACHES KUWAIT

#### 2017

- EIGHT COUNTRIES, INCLUDING GERMANY & ITALY, WELCOME FIVE GUYS
- FIRST ASIAN LOCATION (HONG KONG)
  OPENS TO FANFARE

#### 2018

- FIVE GUYS SURPASSES 1,500 RESTAURANTS WORLDWIDE
- VOTED "BURGER BRAND OF THE YEAR" FOR SECOND STRAIGHT YEAR BY HARRIS POLL EQUITREND STUDY

#### 2021

- FIVE GUYS OFFICIALLY LANDS IN AUSTRALIA
- NAMED TO FORBES BEST LARGE EMPLOYERS LIST FOR THE FIRST TIME